

“COASTAL CLASH”

REGISTRATION NO. 3-528-874



LIRA MFG. CO. SPRING 2019 COLLECTION



CRTV | SCTY

Collectively
Created

Individually
Expressed



LIRA is a lifestyle brand that has set out to assemble an institute that cultivates creativity.

A culmination of efforts have led to the establishment of LIRA's CREATIVE SOCIETY.

A community that influences their generation by sharing the expressive talents of athletes, artist, musicians, designers and photographers.

LIRA's plan is to broaden the view of fashion in the action sports market by integrating the personality of the creative culture.

LIRA's ability to consistently evolve with the collective consciousness of the consumer enables them to venture beyond the boundaries of traditional action sports apparel.

Rooted in Southern California, LIRA's designs unify a curated mix of expression from the surf, skate, and street culture. LIRA is about connecting, engaging, and celebrating with its creative collaborators; elevating the lifestyle they represent.

LIRA is Collectively Created, Individually Expressed.

LIKE - MINDED
INDIVIDUALS
REPRESENTING
ART











NEW COLORWAYS
NC
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
FOUR WAY STRETCH



LC6835 DOUGLAS L/S WOVEN

WHITE | GREY | TEAL | RED
S - XXL | 100% COTTON

USA: w/s \$22.50 msrp \$45

CAN: w/s \$27.50 msrp \$55



LD6882 OCTOCLASH

VINTAGE WHITE | BLACK
S - XXL | 100% COTTON
USA: w/s \$12 msrp \$24

CAN: w/s \$14 msrp \$28



LC6804 QUACKADILLY BOARDSHORTS

BURGUNDY | BLACK | 18 INCH OUTSEAM
28-40 | 53% COTTON 42% POLYESTER 5% SPANDEX

USA: w/s \$26 msrp \$52

CAN: w/s \$30 msrp \$60





LC6833 SHOOTY S/S WOVEN

WHITE | GREY | TEAL | RED
S - XXL | 100% COTTON

USA: w/s \$20 msrp \$40

CAN: w/s \$25 msrp \$50



LC6811 TARNATION WALK SHORTS

BLACK | OLIVE | 19 INCH OUTSEAM
S - XXL | 100% COTTON

USA: w/s \$25 msrp \$50

CAN: w/s \$27 msrp \$55

NEW COLORWAYS



CARRY OVER



MADE IN THE USA



EXTENDED LENGTH



FOUR WAY STRETCH







NEW COLORWAYS
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
FOUR WAY STRETCH



LD6863 CLASHSTRIPE

WHITE | BLACK
S - XXL | 100% COTTON
USA: w/s \$18 msrp \$36

CAN: w/s \$22.50 msrp \$45



LD6864 SQUAREDYE

BLUE
S - XXL | 100% COTTON
USA: w/s \$18 msrp \$36

CAN: w/s \$22.50 msrp \$45



LC6800 DAGNABBIT BOARDSHORTS

GREEN | BLUE | 18 INCH OUTSEAM
S - XXL | 53% COTTON 42% POLYESTER 5% SPANDEX
USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



LC6834 BALLSTEIN S/S BOX WOVEN

TEAL | BLACK
S - XXL | 100% COTTON
USA: w/s \$26 msrp \$52 CAN: w/s \$30 msrp \$60



LC6216 VACATION CROPPED JOGGER

BLACK | CHARCOAL | KHAKI | NAVY | BLUE
S - XXL
98% Cotton 2% Spandex | 14" Leg opening
USA: w/s \$27 msrp \$54 CAN: w/s \$32.50 msrp \$65



LC6801 RAPSCALLION BOARDSHORTS

WHITE | 19 INCH OUTSEAM
28-40 | 4 WAY STRETCH | 82% POLYESTER 8% SPANDEX
USA: w/s \$27 msrp \$54 CAN: w/s \$32.50 msrp \$65

NEW COLORWAYS
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
FOUR WAY STRETCH







NEW COLORWAYS
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
FOUR WAY STRETCH



LC6840 ISLINGTON COURT JACKET

CHARCOAL | MAROON
S - XXL | 100% NYLON
USA: w/s \$32.50 msrp \$65 CAN: w/s \$40 msrp \$80



LC6820 DEANSGATE COURT PANT

CHARCOAL | MAROON
S - XXL | 100% NYLON
USA: w/s \$28 msrp \$56 CAN: w/s \$32.50 msrp \$65



LC6813 SALFORD COVERSHORT

CHARCOAL | MAROON
S - XXL | 100% NYLON | 19 INCH OUTSEAM
USA: w/s \$25 msrp \$50 CAN: w/s \$27.50 msrp \$55





LC6832 LEAFY S/S WOVEN

VINTAGE WHITE | BLACK
S - XXL | 100% VISCOSE

USA: w/s \$26 msrp \$52

CAN: w/s \$30 msrp \$60



LC6802 CLUGGINS BOARDSHORTS

VINTAGE WHITE | BLACK | 19 INCH OUTSEAM
28-40 | 4 WAY STRETCH | 82% POLYESTER 8% SPANDEX

USA: w/s \$27 msrp \$54

CAN: w/s \$32.50 msrp \$65



L2414 ANTIQUE

BLACK | BLUE
28, 30, 32, 34, 36, 38, 40 | Elastic Waist
98% Cotton 2% Spandex | 19" Outseam

USA: w/s \$24 msrp \$50

CAN: w/s \$27.50 msrp \$55

NEW COLORWAYS



CARRY OVER



MADE IN THE USA

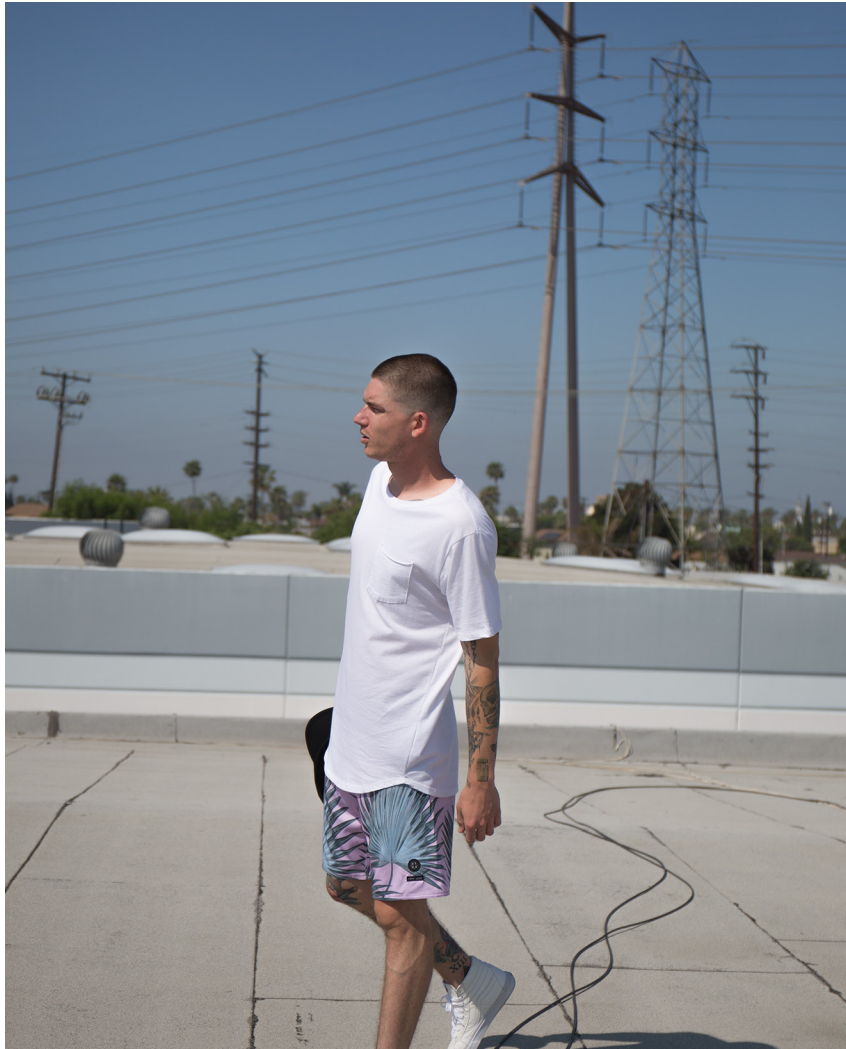


EXTENDED LENGTH



FOUR WAY STRETCH









FOUR WAY STRETCH
EXTENDED LENGTH
MADE IN THE USA
CARRY OVER
NEW COLORWAYS



LD6862 COASTALVERT

TEAL
S - XXL | 100% COTTON
USA: w/s \$18 msrp \$36

CAN: w/s \$22.50 msrp \$45



LC6803 FACKLER BOARDSHORTS

TEAL | PINK | 19 INCH OUTSEAM
28-40 | 4 WAY STRETCH | 82% POLYESTER 8% SPANDEX
USA: w/s \$27 msrp \$54



CAN: w/s \$32.50 msrp \$65



LD6871 BEACHCLASH

TEAL
S - XXL | 100% COTTON
USA: w/s \$17 msrp \$34

CAN: w/s \$20 msrp \$40



LD6851 PALMCLASH

MUSTARD
S - XXL | 80% COTTON 20% POLYESTER
USA: w/s \$28 msrp \$56

CAN: w/s \$32.50 msrp \$65



LC6812 PICANTE WALK SHORTS

SLATE | SAGE | 19 INCH OUTSEAM
S - XXL | 95% COTTON 5% SPANDEX
USA: w/s \$25 msrp \$50

CAN: w/s \$27.50 msrp \$55

NEW COLORWAYS
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
FOUR WAY STRETCH





LIRA MFG. CO



NEW COLORWAYS
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
FOUR WAY STRETCH



LD6870 BIRDYDYE

BLU
S - XXL | 100% COTTON
USA: w/s \$17 msrp \$34

CAN: w/s \$20 msrp \$40



LD6850 ROBOCLICK

PINK
S - XXL | 80% COTTON 20% POLYESTER
USA: w/s \$28 msrp \$56

CAN: w/s \$32.50 msrp \$65

LC6507 WARDEN DENIM

BLACK
S - XXL | 95% COTTON 5% SPANDEX | 19 INCH OUTSEAM
USA: w/s \$25 msrp \$50

CAN: w/s \$27.50 msrp \$55



LD6872 FEAGLES

BLACK
S - XXL | 100% COTTON
USA: w/s \$17 msrp \$34

CAN: w/s \$20 msrp \$40



LC6830 BUTKUS S/S WOVEN

GREY | RED

S - XXL | 100% COTTON

USA: w/s \$26 msrp \$52

CAN: w/s \$30 msrp \$60

L4200 CAMP

VINTAGE WHITE | BLACK | NAVY

S - XXL | 100% Cotton

USA: w/s \$15 msrp \$30



CAN: w/s \$18 msrp \$36



LC6810 GADZOOKS WALK SHORTS

GREY | RED

S - XXL | 100% COTTON | 19 INCH OUTSEAM

USA: w/s \$25 msrp \$50

CAN: w/s \$27.50 msrp \$55

NEW COLORWAYS



CARRY OVER



MADE IN THE USA



EXTENDED LENGTH



FOUR WAY STRETCH









LC6831 LEGHORN S/S WOVEN

GREEN | BLACK

S - XXL | 100% COTTON

USA: w/s \$26 msrp \$52

CAN: w/s \$30 msrp \$60

NEW COLORWAYS
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
FOUR WAY STRETCH



LC6806 LEOZZ BOARDSHORTS

BLUE | BLACK | 19 INCH SEAM

28-40 | 53% COTTON 42% POLYESTER 5% SPANDEX

USA: w/s \$26 msrp \$52

CAN: w/s \$30 msrp \$60



LD6860 HIERODYE

GREEN
S - XXL | 100% COTTON
USA: w/s \$18 msrp \$36

CAN: w/s \$22.50 msrp \$45



LD6861 CLICKSTRIPE

PINK
S - XXL | 100% COTTON
USA: w/s \$18 msrp \$36

CAN: w/s \$22.50 msrp \$45



LC6805 FLAPDOODLE BOARDSHORTS

GREEN | BLACK | 18 INCH OUTSEAM
S - XXL | 53% COTTON 42% POLYESTER 5% SPANDEX
USA: w/s \$25 msrp \$50

CAN: w/s \$30 msrp \$60

NEW COLORWAYS
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
FOUR WAY STRETCH



SPRING 2019 COLLECTION "COASTAL CLASH"

BOTTOMS





NEW COLORWAYS

CARRY OVER

MADE IN THE USA

EXTENDED LENGTH

FOUR WAY STRETCH



FADED BLACK



BLUE

L4044 STRABLER

FADED BLACK | BLUE

28, 30, 32, 34, 36, 38, 40

98% Cotton 2% Spandex | 14" Leg Opening

USA: w/s \$36 msrp \$74

CAN: w/s \$45 msrp \$90



BLUE



FADED BLACK



KHAKI



OLIVE

L4046 BAXTER

BLUE | FADED BLACK | KHAKI | OLIVE

28, 30, 32, 34, 36, 38, 40

98% Cotton 2% Spandex | 14" Leg Opening

USA: w/s \$29 msrp \$60

CAN: w/s \$35 msrp \$70



BLUE



BLACK



DARK BLACK



DARK BLUE

L2208 VINTAGE DENIM JOGGER

BLUE | BLACK | DARK BLACK | DARK BLUE

28, 30, 32, 34, 36, 38, 40

98% Cotton 2% Spandex

USA: w/s \$30 msrp \$60

CAN: w/s \$35 msrp \$70



LC6730 JUCKSON

BLACK | CHARCOAL | KHAKI
S - XXL | 95% Cotton 5% Spandex
USA: w/s \$30 msrp \$60

CAN: w/s \$37.50 msrp \$75



LC6731 GENIER

OLIVE | BLACK
28, 30, 32, 34, 36, 38
100% Cotton Rip Stop | 18" Leg Opening
USA: w/s \$30 msrp \$60

CAN: w/s \$37.50 msrp \$75



NEW COLORWAYS



CARRY OVER



MADE IN THE USA



EXTENDED LENGTH



FOUR WAY STRETCH



NEW COLORWAYS
 CARRY OVER
 MADE IN THE USA
 EXTENDED LENGTH
 FOUR WAY STRETCH



BLACK



CHARCOAL



KHAKI



BURGUNDY



SLATE



OLIVE



BROWN



STONE



CAMO



SILVER

LC2070 WEEKEND

BLACK | CHAR | KHAKI | BURG | SLATE | OLIVE | BROWN | STONE | CAMO | SILVER
 28, 30, 32, 34, 36, 38, 40
 98% Cotton 2% Spandex
USA: w/s \$25 msrp \$50 **CAN:** w/s \$32.50 msrp \$65



BLACK WASH



CHARCOAL WASH



OLIVE WASH



BURGUNDY WASH



NAVY WASH

LC6017 ALVARO

BLACK | CHAR | OLIVE | BURG | NAVY
 S - XXL | 98% Cotton 2% Spandex
USA: w/s \$28 msrp \$56 **CAN:** w/s \$35 msrp \$70



BLACK



CHARCOAL



KHAKI

LC6640 CLIFTON

BLACK | CHARCOAL | KHAKI
 S - XXL | 98% Cotton 2% Spandex
USA: w/s \$28 msrp \$56 **CAN:** w/s \$35 msrp \$70



BLACK



CHARCOAL



KHAKI

LC6311 COMRADE CHINO

BLACK | CHARCOAL | KHAKI
S - XXL

98% Cotton 2% Spandex | 14 INCH LEG OPENING

USA: w/s \$28 msrp \$56

CAN: w/s \$35 msrp \$70



BLACK



CHARCOAL



D.KHAKI



CAMO



BROWN



OLIVE

L1302 CROSSROAD

BLACK | CHAR | KHAKI | OLIVE | BROWN | CAMO
28, 30, 32, 34, 36, 38, 40

98% Cotton 2% Spandex | 14" Leg Opening

USA: w/s \$26 msrp \$54

CAN: w/s \$32.50 msrp \$65



BLACK



CHARCOAL



KHAKI



NAVY



BLUE

LC6216 VACATION CROPPED JOGGER

BLACK | CHARCOAL | KHAKI | NAVY | BLUE
S - XXL

98% Cotton 2% Spandex | 14" Leg opening

USA: w/s \$27 msrp \$54

CAN: w/s \$32.50 msrp \$65





LC6508 JIMBOB JOGGER SHORT

BLACK | CHARCOAL | KHAKI
S - XXL | 100% Cotton | 19" Outseam
USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



LC6507 WARDEN DENIM

BLACK | BLUE
S - XXL | 100% Cotton | 19" Outseam
USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



L2414 ANTIQUE

DARK BLACK | BLACK | DARK BLUE | BLUE
28, 30, 32, 34, 36, 38, 40 | Elastic Waist
98% Cotton 2% Spandex | 19" Outseam
USA: w/s \$24 msrp \$50 CAN: w/s \$27.50 msrp \$55



NEW COLORWAYS

CARRY OVER

MADE IN THE USA

EXTENDED LENGTH

FOUR WAY STRETCH



L2413 WEEKDAY

BLACK | CHAR | KHAKI | BURG | SLATE | RUST | SAGE | STONE | CAMO | SILVER
 28, 30, 32, 34, 36, 38, 40
 98% Cotton 2% Spandex | 19" Outseam
USA: w/s \$20 msrp \$40 **CAN:** w/s \$25 msrp \$50



BLACK



CHARCOAL



D.KHAKI



BURGUNDY



SLATE



SAGE



STONE



CAMO



SILVER



LC6014 FRAZIER

BLACK | CHAR | OLIVE | BURG | NAVY | RUST | SLATE | SILVER
 S - XXL | Elastic Waist
 98% Cotton 2% Spandex | 19" Outseam
USA: w/s \$23 msrp \$46 **CAN:** w/s \$27.50 msrp \$55



BLACK WASH



CHARCOAL WASH



OLIVE WASH



BURGUNDY WASH



NAVY WASH



L2926 SOCIETY

BLACK | CHAR | KHAKI | BURG | SLATE | RUST | SAGE | STONE | CAMO | SILV
 28, 30, 32, 34, 36, 38, 40
 98% Cotton 2% Spandex | 19" Outseam
USA: w/s \$24 msrp \$50 **CAN:** w/s \$27.50 msrp \$55



BLACK



CHARCOAL



D.KHAKI



BURGUNDY



STONE



SAGE



SLATE



CAMO



SILVER



SPRING 2019 COLLECTION "COASTAL CLASH"

FLEECE



LD6850 ROBOCLICK

BLACK | PINK
S - XXL | 80% COTTON 20% POLYESTER
USA: w/s \$28 msrp \$56 CAN: w/s \$32.50 msrp \$65



LD6852 COASTAL ZOMBIE

PINK | BLACK
S - XXL | 80% COTTON 20% POLYESTER
USA: w/s \$28 msrp \$56 CAN: w/s \$32.50 msrp \$65



LD6851 PALMCLASH

MUSTARD | BLACK
S - XXL | 80% COTTON 20% POLYESTER
USA: w/s \$28 msrp \$56 CAN: w/s \$32.50 msrp \$65



NEW COLORWAYS
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
FOUR WAY STRETCH





SPRING 2019 COLLECTION "COASTAL CLASH"

LONG SLEEVES



LD6890 SKYCHEX

PINK | BLACK
S - XXL | 100% COTTON
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6992 CRINGLEBERRY

WHITE | LIGHT BLUE
S - XXL | 100% COTTON
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6891 HIEROGLYPH

MUSTARD | BLACK
S - XXL | 100% COTTON
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



NEW COLORWAYS
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
FOUR WAY STRETCH



SPRING 2019 COLLECTION "COASTAL CLASH"

TEES



LD6885 DARK PALM

BLACK MINERAL | TEAL MINERAL
S - XXL | 100% COTTON
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6880 SHAMGOD

BLACK MINERAL | RUST MINERAL
S - XXL | 100% COTTON
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



LD6883 MOONLIGHT

VINTAGE WHITE | BLACK
S - XXL | 100% COTTON
USA: w/s \$12 msrp \$24

CAN: w/s \$14 msrp \$28



NEW COLORWAYS
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
FOUR WAY STRETCH

NEW COLORWAYS
 CARRY OVER
 MADE IN THE USA
 EXTENDED LENGTH
 FOUR WAY STRETCH



LD6884 SCALLYWAG

VINTAGE WHITE | BLACK
 S - XXL | 100% COTTON
 USA: w/s \$12 msrp \$24

CAN: w/s \$14 msrp \$28



LD6881 LANDSCAPE

LIGHT BLUE | BLACK
 S - XXL | 100% COTTON
 USA: w/s \$12 msrp \$24

CAN: w/s \$14 msrp \$28



LD6882 OCTOCLASH

VINTAGE WHITE | BLACK
 S - XXL | 100% COTTON
 USA: w/s \$12 msrp \$24

CAN: w/s \$14 msrp \$28





LD6876 ISLAND CLASH

WHITE | BLACK
S - XXL | 100% COTTON
USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LD6875 BIRDSQUARE

WHITE | BLACK
S - XXL | 100% COTTON
USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



LD6874 ROSECLASH

PINK | BLACK
S - XXL | 100% COTTON
USA: w/s \$13 msrp \$26

CAN: w/s \$15 msrp \$30



NEW COLORWAYS



CARRY OVER



MADE IN THE USA



EXTENDED LENGTH



FOUR WAY STRETCH





L4200 CAMP

VINTAGE WHITE | BLACK | NAVY
S - XXL | 100% Cotton
USA: w/s \$15 msrp \$30

CAN: w/s \$18 msrp \$36



L4199 ROYCE

BLACK | BURGUNDY | MUSTARD
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$16 msrp \$32

CAN: w/s \$19 msrp \$38



L2637 KIWI

WHITE | BLACK | H.GREY
S - XXL | 100% Cotton
USA: w/s \$20 msrp \$40

CAN: w/s \$25 msrp \$50



L4201 BENNY

BLACK | NAVY | BURGUNDY
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$21 msrp \$42

CAN: w/s \$26 msrp \$52



L2500 AUSSIE

BLACK | WHITE | H.GREY
S - XXL | 100% Cotton
USA: w/s \$15 msrp \$30

CAN: w/s \$17.50 msrp \$35



L2975 BONDAI

BLACK | BLUE | CORAL
S - XXL | 100% Cotton
USA: w/s \$16 msrp \$32

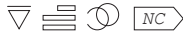
CAN: w/s \$18.50 msrp \$37



LD6080 WINSLOW

BLACK | H. GREY | IVORY | NAVY | OLIVE | PLUM | CHARCOAL HEATHER
S - XXL | 50% Cotton 25% Rayon 25% Polyester
USA: w/s \$16 msrp \$32

CAN: w/s \$18 msrp \$36



NEW COLORWAYS
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
FOUR WAY STRETCH



LD6700 GALEN

BLACK | BURGUNDY | NAVY | OLIVE
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$14 msrp \$28 CAN: w/s \$16 msrp \$32



LD6701 GRONK

BLACK | BURGUNDY | NAVY | OLIVE
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$18 msrp \$36 CAN: w/s \$22.50 msrp \$45



LD6702 EMBO

BLACK | WHITE | HEATHER GREY | PINK
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$24 msrp \$48 CAN: w/s \$27.50 msrp \$55



LD6703 HUX

VINTAGE BLACK | VINTAGE DENIM | VINTAGE OLIVE | VINTAGE BRICK
S - XXL | 100% Cotton Mineral Wash
USA: w/s \$26 msrp \$52 CAN: w/s \$30 msrp \$60

NEW COLORWAYS
NC
CARRY OVER
MADE IN THE USA
EXTENDED LENGTH
FOUR WAY STRETCH

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